

June 27, 2022

**PORT SAN ANTONIO  
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We hope you will join us as a change-maker and supporter as we set an exciting course for our community’s future. Port San Antonio is doubling-down on our commitment to work with an array of educational partners and deliver the most innovative, tech-focused learning programs in the nation—transforming the lives and guiding the futures of young people across our community.

On August 11, *Building Futures 2022: Connecting Worlds* will showcase San Antonio’s profile as a world capital of tech innovation. The evening will also be a major fundraiser—a catalyst to grow proven efforts that have already inspired and engaged tens of thousands of students and which, with your support, we will connect with hundreds of thousands more in the very near future.

Hands-on cybersecurity simulations, modeling lunar habitat prototypes, and designing and building one’s own personal computer (and getting to keep it) are just some of the dynamic learning experiences that will be expanded at the venue where the event will be held: Tech Port Center + Arena. This new space is an innovation hub like no other, housing the nation’s most modern technology arena, a collaborative lab for startups, a top LAN gaming center, and the San Antonio Museum of Science and Technology’s (SAMSAT) new immersive exhibit showcasing our region’s leading tech breakthroughs.

To underscore our commitment to prepare upcoming generations of talent, the Port already directs all profits from Tech Port Center + Arena—including net proceeds from concerts, conferences, and dining amenities—to the Kelly Heritage Foundation, a 501(c)(3) nonprofit that uses all funds for educational programs. Your support will allow us and our partners to connect even more students with bright futures in technologies thriving at the Port and across our region. Enclosed is underwriting information.

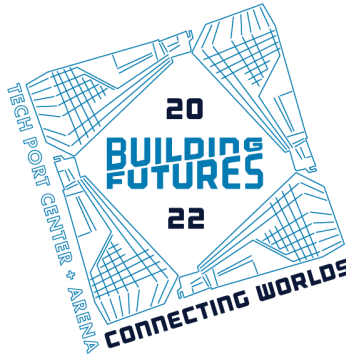
In addition to seeing many San Antonio-based innovations up-close, August 11 will provide a first glimpse of the new SAMSAT space and an opportunity to sample the venue’s dining and entertainment offerings. Guests will include leading names in industry, education and philanthropy. Of course, we will also invite many of the students whose lives have already been changed by the educational programs we’ve helped launch. Together, we will share in a celebration marking a new chapter as we grow a very special place where people are Building Futures.

If you have any questions, please do not hesitate to contact us.

With warmest regards,

Chris Alderete  
Board Chair

Jim Perschbach  
President and CEO



## **BUILDING FUTURES // CONNECTING WORLDS 2022**

### **Underwriting Opportunity Levels**

Note: If an underwriter cannot fill all admissions, we will gladly coordinate to sponsor area students who will benefit from educational programs supported by the Kelly Heritage Foundation.

#### **TITLE SPONSORSHIP \$100,000 - 1 AVAILABLE**

- 100 guest admissions
- Presentation opportunity and special visibility at an upcoming event commemorating the Kelly Heritage Foundation's computer building program for area students
- Attendance at VIP reception for 20 guests one hour prior to event
- Opportunity to provide high quality item to include in favor bags for all guests (estimated 600)
- Recognition with company logo as Title Sponsor on event website and day of event creative assets (video screens, printed collateral)

#### **PLATINUM \$50,000 - 2 AVAILABLE**

- 50 guest admissions
- Presentation opportunity and special visibility at an upcoming event commemorating the Kelly Heritage Foundation's computer building program for area students
- Attendance at VIP reception for 10 guests one hour prior to event
- Opportunity to provide high quality item to include in favor bags for all guests (estimated 600)
- Recognition with company logo as Platinum Sponsor on event website and day of event creative assets (video screens, printed collateral)

#### **GOLD \$25,000 - 4 AVAILABLE**

- 25 guest admissions
- Attendance at VIP reception for 5 guests one hour prior to event
- Opportunity to provide high quality item to include in favor bags for all guests (estimated 600)
- Recognition with company logo as Gold Sponsor on event website and day of event creative assets (video screens, printed collateral)

#### **SILVER \$15,000 - 4 AVAILABLE**

- 15 guest admissions
- Attendance at VIP reception for 3 guests one hour prior to event
- Opportunity to provide high quality item to include in favor bags for all guests (estimated 600)
- Recognition with company logo as Silver Sponsor on event website and day of event creative assets (video screens, printed collateral)

## **BRONZE \$10,000 - 4 AVAILABLE**

- 10 guest admissions
- Opportunity to provide high quality item to include in favor bags for all guests (estimated 600)
- Recognition with company logo as Bronze Sponsor on event website and day of event creative assets (video screens, printed collateral)

## **CORPORATE \$5,000 - 10 AVAILABLE**

- 5 guest admissions
- Opportunity to provide high quality item to include in favor bags for all guests (estimated 600)
- Recognition with company logo as Corporate Sponsor on event website and day of event creative assets (video screens, printed collateral)

**INDIVIDUAL TICKETS CAN BE PURCHASED ONLINE FOR \$1,000 EACH AT**  
**[WWW.BUILDINGFUTURES22.COM](http://WWW.BUILDINGFUTURES22.COM)**

*Proceeds from this event will benefit the Kelly Heritage Foundation, a 501(c)(3) nonprofit that is funding groundbreaking STEM, workforce development and advanced educational programs that connect today's and future generations of talent with futures in the world's leading advanced technologies.*

**For more information, contact:**

Paco Felici // (210) 362-7805 // Paco.Felici@portsanantonio.us

Underwriting Level Selected: \_\_ \$100,000 \_\_ \$50,000 \_\_ \$25,000 \_\_ \$15,000 \_\_ \$10,000 \_\_ \$5,000

**MAKE A GIFT:**

We cannot attend, but want to participate and be recognized as an Underwriter with a gift of \$ \_\_\_\_\_

Individual/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please enclose this form along check payable to:  
*Kelly Heritage Foundation, Inc.*

Mail to:

Port San Antonio  
907 Billy Mitchell Boulevard, Suite 110  
San Antonio, TX 78226

Attn: Paco Felici – Chief of Staff / Chief Communications Officer